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Abstract

The aim of this study was to evaluate the performance of Al-Aqsa University in the light of (T.Q.M.) from the perspectives of the academic staff. The researcher developed questionnaire of (40) items, and was administered to (123) of the academic staff. The results of this study revealed that the performance level was low. The results also revealed that there were no significant differences at the level of ($\alpha=0.05$) in the academic evaluation of university performance due to the variables of (Type of College, Qualification, and Experience). The researcher proposed with: Developing the culture of TQM, establishing department for TQM in the University, and creating an organizational climate witch encourages TQM.

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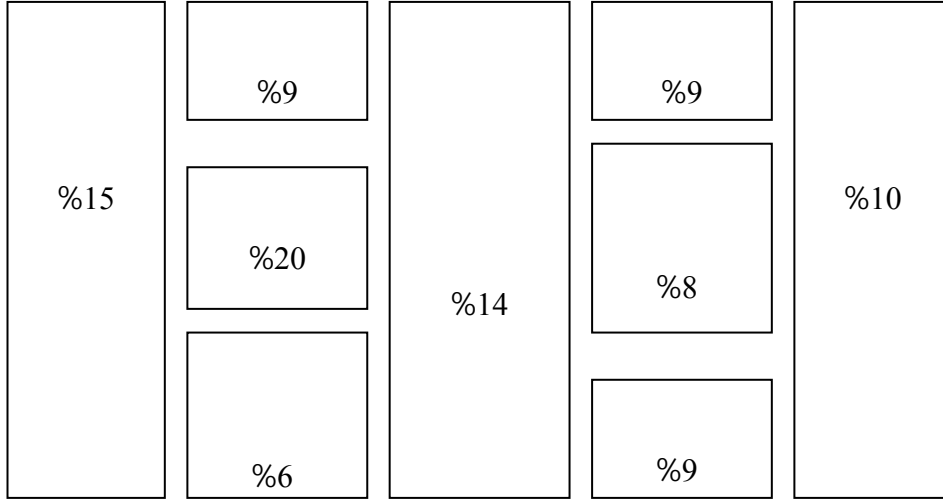
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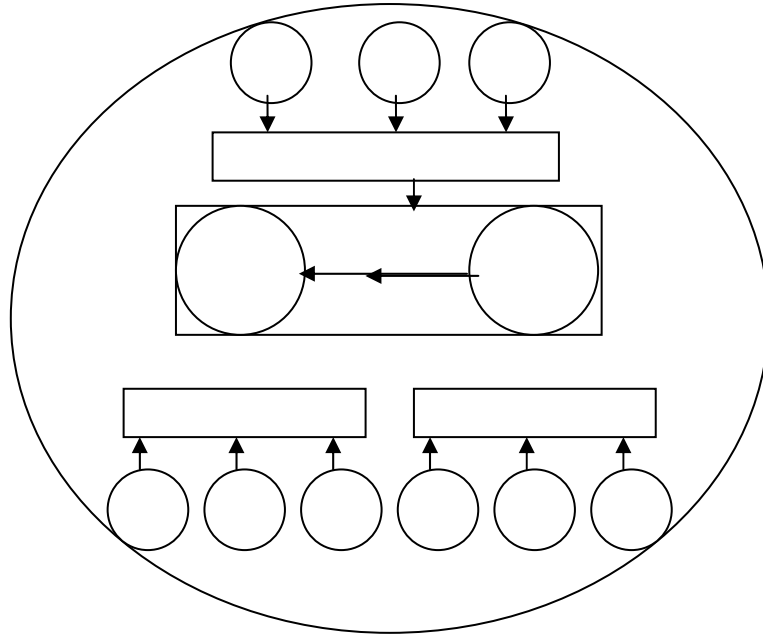
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